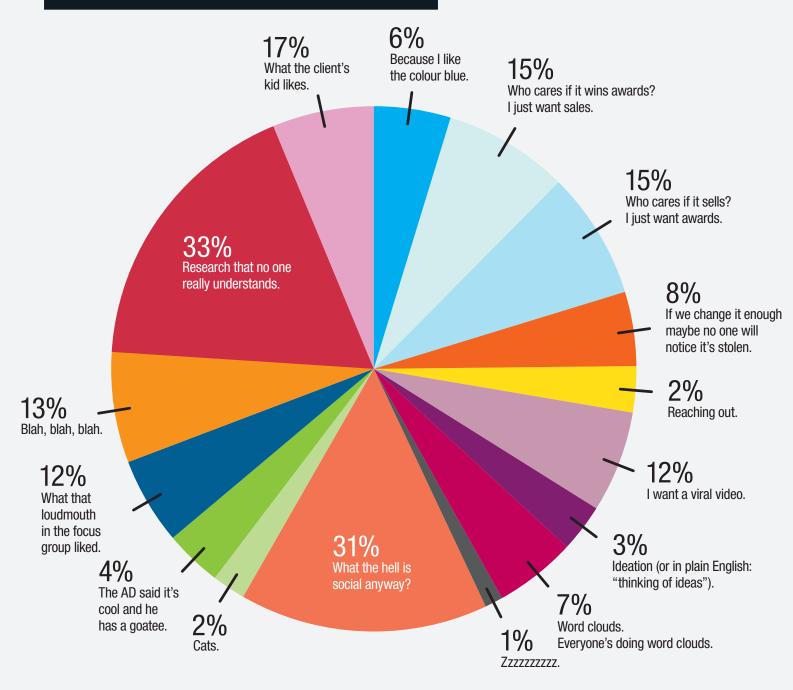
THE CREATION OF A BRAND



What goes into the birth of a brand? One Advertising breaks down all 181% of it.

§ 2013 Registered trademark. Full disclosure: after too many drinks.