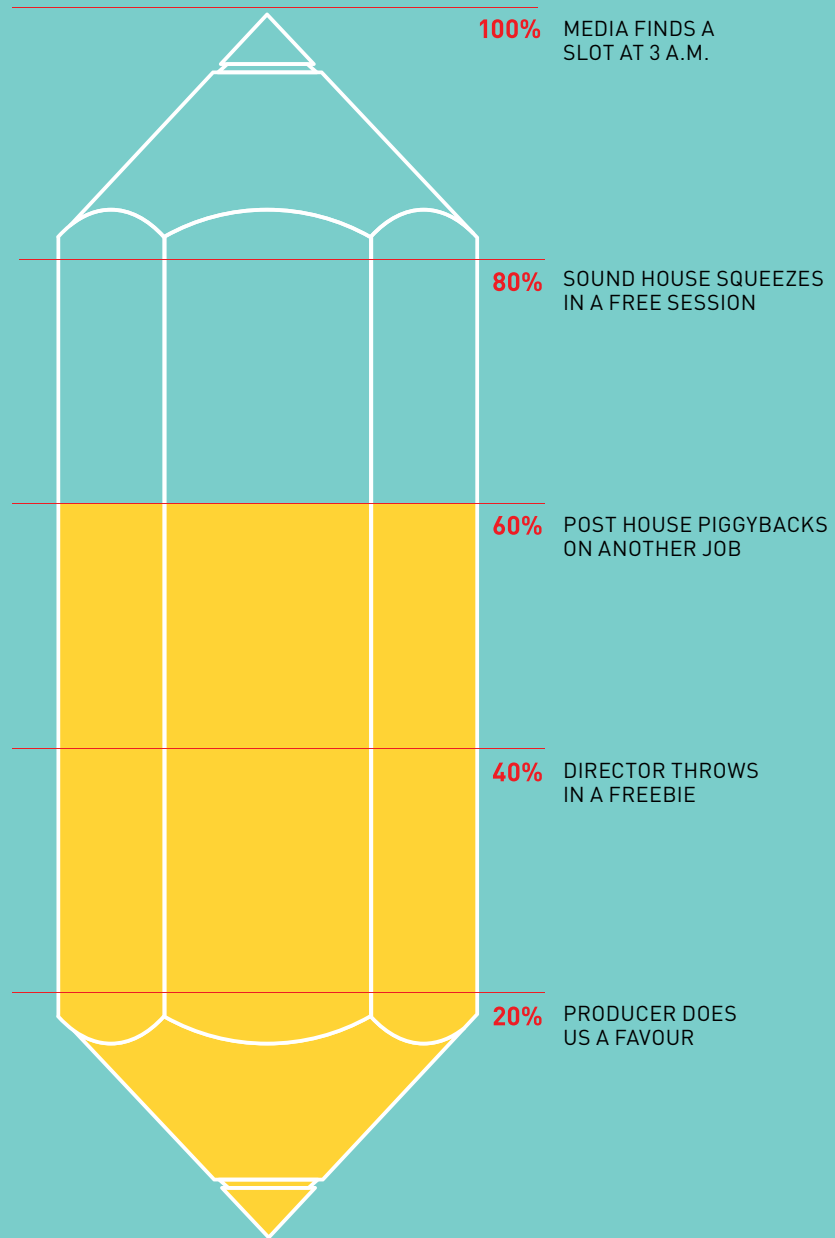


GOAL!



When it comes to award-winning cause marketing, the idea is the easy part.
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