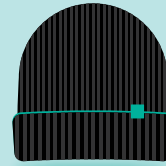


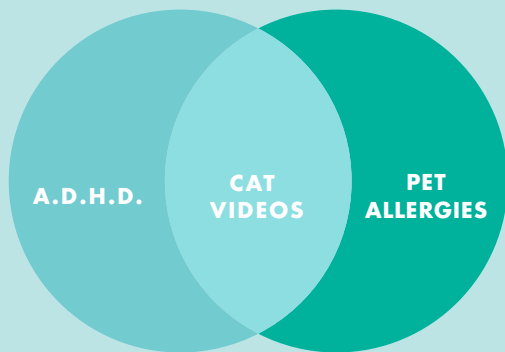
And we shall

KNOW THEM BY THEIR HATS!

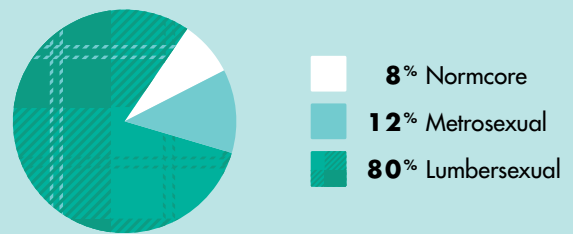


THE RAIN43 COMPREHENSIVE GUIDE TO MILLENNIALS.

ENTERTAINMENT



FASHION



HAIR



BOOMER

Business in the front,
party in the back



MILLENNIAL

Party in the front,
business in the back.

TRANSPORTATION



BOOMER

Bicycle



MILLENNIAL

"Fixie"

DREAM JOB



Curator of
Artisanal Pickles



Director of
Online Outrage



Aggregator
of Likes

VACCINATION PIONEERS



Dr. Louis Pasteur



Dr. Jonas Salk



Dr. Jenny McCarthy

SPENDING HABITS

