

the FUTURE of RETAIL ^{going} TOO FAR

WE'RE JUST AS EXCITED FOR THE FUTURE OF RETAIL AS THE NEXT GUY, BUT WHO ELSE GETS THE FEELING WE MAY TAKE IT TOO FAR? **STRATEGY** AND GRAPHICS COMPANY **IMAGETHINK** DREAMED UP SOME STICKY SITUATIONS FORWARD-THINKING MARKETERS MIGHT FIND THEMSELVES IN. LET'S JUST SAY MAYBE SOME THINGS SHOULD STAY THE WAY THEY ARE...



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